

Most Urgent/ Time Bound
Election Matter

GOVERNMENT OF N.C.T. OF DELHI
OFFICE OF THE DISTRICT ELECTION OFFICER (EAST)
L.M. BUND, SHASTRI NAGAR, DELHI-110031.
Tel No. 22050888 – email sdmelection_east@yahoo.com

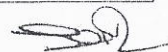
No. F.DEO(E)/Election/DLA-2015/11(5)/2014/317-23

Dated : 12/01/2015

Subject :- Measures to check Paid News' during Assembly Constitution 2015 i.e advertisement in garb of news in media and related matters- Constitution of District Media Certification and Monitoring Committee (MCMC).

In compliance of the letter issued from Election Commission of India vide letter No.491/Paid News /2012/Media dated 27th August, 2012. The District Election Officer (East) is pleased to constitute a committee namely District Level Media Certification and Monitoring Committee (MCMC), to check Paid News during the Elections, 2015. The members of the District Level Media Certification and Monitoring Committee (MCMC) are as follows:-


Sl No.	Details of Members	Details of Committee Member	Designation in the Committee
1	DEO (of East Delhi Assembly Constituencies)	District Election Officer (East)	Chairperson
2	RO (Not below SDM)	Sh. Ranjeet Singh, ADM (East)	Member
3	Central Govt. I & B Ministry Official	Sh. Kishore Srivastava, Under Secretary, Ministry of Information and Broadcasting, GOI	Member
4	Independent Citizen/Journalist as may be recommended by PCI	Sh. Anil Kumar, Chief Corporate Communication, The Pioneer	Member
5	Independent citizen / Journalist as recommended by PCI	Sh. Kalyan Barooah, Press Club of India	Member
6	Field Publicity Officer DIP	Sh. Manish Kumar	Member
7	DPRO / District Information Officer / Equivalent - Member Secretary.	Sh. Merin Dvisser, Section Officer, Department of Expenditure, Ministry of Finance, GOI	Member Secretary



The District Level Media Certification and Monitoring Committee (MCMC) shall scan all media (e.g. newspaper, print media, electronic media, cable network, internet, mobile network etc. for :-

- a) Suspected cases of paid news.
- b) Monitoring of political advertisement in electronic media
- c) Monitoring of political advertisement in other media, in related to candidates, either overt or covert from Expenditure monitoring angle.
- d) Advertisement in print media
- e) Checking if the name and address of the publisher and printer is carried on any election pamphlet, poster, hand bill and other documents as required under Section 127A of R. P. Act, 1951.

This issues with prior approval of Returning Officer District (East).


(SUBHASH)


SDM(Election)East

No. F.DEO(E)/Election/DLA-2015/11(5)/2014/317-23

Dated : 12/01/2015

Copy to:-

- 1) CA to the Chief Electoral Officer, GNCT of Delhi, Old Stephen's College Building, Kashmere Gate, Delhi.
- 2) Sh. Ranjeet Singh, ADM(East), L.M Bandh, Shastri Nagar, Delhi.
- 3) Sh. Kishore Srivastava, Under, Secretary, Room No-119, A-Wing, Ministry of Information and Broadcasting, GOI, Shastri Bhawan, Delhi.
- 4) Sh. Anil Kumar, Chief Corporate Communication, The Pioneer, Link House, 2nd Floor, Bahadur Shah Zafar Marg, New Delhi-110002.(anilkumar68@gmail.com/anilkumar@dailypioneer.com)
- 5) Sh. Kalyan Barooah, Press Club of India, 11, Raisina Road, New Delhi-110001(kalyaanbarooah@gmail.com).
- 6) Sh. Meri Dvisser, Section Officer, Department of Expenditure, Ministry of Finance, Room No. 241-D, North Block, New Delhi-110001. Phone No. 9560027895 - Email dax4567@gmail.com.
- 7) PA to Returning Officer District(East).


(SUBHASH)

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