



कार्यालय मुख्य चुनाव अधिकारी, दिल्ली

OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI

पुराना सेंट स्टीफेंस कॉलेज भवन,
कश्मीरी गेट, दिल्ली- 110006

Old St. Stephen's College Building,
Kashmere Gate, Delhi-110006.

No. F. CEO/MCC/Misc/108-12

Dated: 23/03/2019


MEMORANDUM

It has been brought to the notice of Chief Electoral Officer that banners and hoardings of Political parties are being removed by the field functionaries and police personnel even from Commercial Sites, duly authorized by MCD. It is clarified that while the Delhi Prevention of Defacement Act stipulates that no defacement of Public and Private property (in public view) shall be allowed, there is no ban on political parties to putting up their advertisements on commercially authorized sites. Instructions may be issued to all field functionaries including Flying Squads, SHOs etc. that advertisement material from such authorized sites may not be removed, unless its content violates the Model Code of Conduct guidelines. Further, the flying squads should also create video-graphic record of all such sites and collect expenditure details from the commercial owner of site through his documentary records.

Political parties may however be asked to keep detailed and complete expenditure records for all such banners and hoardings and also ensure that the content of these does not violate the Model Code of Conduct guidelines.

Further, as per page 231, para 4(c) of Election Commission of India's Manual on Model Code of Conduct on "defacement of public places" *if there is a specifically earmarked place provided for displaying advertisements in a public place, e.g. bill boards, hoardings etc. and if such space is already let out to any agency for further allocation to individual clients, the District Election Officer through the municipal authority concerned, if any, should ensure that all political parties and candidates get equitable opportunity to have access to such advertisement space for election related advertisements during the election period.*

This issues with the approval of CEO, Delhi.


23/3/19
for **GULSHAN AHUJA**
NODAL OFFICER (MCC)

No. F. CEO/MCC/Misc/

Dated:

Copy to:

1. Joint Commissioner of police, Nodal Officer (Election).
2. All District Election Officers.
3. All Deputy Commissioner of police.
4. All Political Parties.
- ✓ 5. In-charge Computer Cell with the request to upload the memorandum on the website of office of CEO, Delhi immediately.

552/IT
25/3/19

SA(AJ)
25/3/19
M. V. V. V. V.


23/3/19
for **NODAL OFFICER (MCC)**