

# Office of the Chief Electoral Officer

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

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## PRESS NOTE

### **Special campaign for Voter awareness to ensure wider participation of voters in lowest voter turnout Assembly Constituencies–Program/events at Delhi Zoo, Khichripur & Vinod Nagar on 12 January'2020 (Sunday)**

To achieve greater participation of voters in 30 Assembly Constituencies in the NCT of Delhi that reported low voter turnout in Lok Sabha Election, 2019, the Chief Electoral Officer, Delhi, Dr. Ranbir Singh has started a special awareness campaign on Saturday in these Assembly Constituencies. On the second day i.e. (Sunday) it was done in **Vinod Nagar, Khichripur & Delhi Zoo.**

Street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed in in these three areas. For this, banner was put up at the locations for sharing information about the election with the crowd. Team of Election staffs also marched along the road/Gali. Door to Door awareness campaign also held in Khichripur & Vinod Nagar Area.

To further engage voters, quiz was organized in which various questions related to the election process and schedule were asked.

A team from the Office of CEO, Delhi informed the audience about the steps taken to enlighten voters for maximum participation in Delhi Legislative Election, 2020.

At all the locations especially at the zoo, public have shown great interest. They not only asked question but also very minutely observed the function of EVM. The main motive to organize such campaigns at these locations especially zoo was that the election commission reach to every voter so that they will not only participate in election for himself/ herself but also encourage others to participate so that our democracy strengthen further. In order to encourage the Persons with Disability (PWD) in the capital, the Office of Chief Electoral Officer, Delhi has made a special arrangement in the toll free Voter Helpline number 1950.

At Zoo, Magic Show, Children Dance & Different children related activities performed which was main focus of attraction.

Group of artists gave spectacular performance appealing the audience to actively participate on the date of polling i.e. February 8, 2020.

A large gathering of audience witnessed the performances at all the locations. They attentively watched the play and were encouraged with the dedicated message. Similar voter awareness activities would be organized in other Assembly Constituencies in the coming days.

