

OFFICE OF THE CHIEF ELECTORAL OFFICER

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PRESS NOTE

Special Voter Awareness Campaign to ensure wider participation of voters in low voter turnout Assembly Constituencies

Programme/events organized at Badali Assembly Constituency on 13 January, 2020 (Monday)

The objective of Election Commission of India is to ensure maximum participation of voters during General Elections. Keeping this objective into consideration Dr. Ranbir Singh, CEO, Delhi has emphasized that special awareness programs are required to be carried out in 30 Assembly Constituencies in NCT of Delhi, where a considerable large number of voters did not turn up for voting in Lok Sabha Election -2019.

Accordingly special drive of awareness campaign has been started since 11th January, 2020. In this series, on the third day i.e. (Monday) various voters' sensitization activities were organized in Bhalswa Dairy and Jahangir Puri areas in Badali Assembly Constituency in North District of Delhi. During Lok Sabha Election 2019, a total of 90,228 voters out of 2, 13, 449 registered voters from Badali Assembly Constituency did not cast their vote.

As a large number of voters did not participated in the Lok Sabha Election, 2019, the special voter awareness campaign is designed to motivate such voters so that they should be encouraged to participate in the festival of democracy i.e. General Election of 2020 of Delhi Assembly, where voting right has to be exercised on 8th February, 2020.

In this regard, street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed in Bhalswa Dairy and Jahangir Puri areas. Various banners containing various messages were displayed at both the locations to sensitise voters about various election related informations.

A five member team of Mitra Rangmanch group performed the plays. Activities like dance and songs were performed to spread awareness. The slogans 'Aap ka vote aap ka Adhikar' and 'Delhi ka dabang vo jo de Vote' were particularly liked by the crowd. A selfie stand was also set up at both the locations.

The team from the Office of CEO, Delhi and District Election Officer, North quizzed people about the date of the voting as an effort to ensure that they could ensure casting of their vote on 08.02.2020. The team informed the audience about the steps taken to enlighten voters for maximum participation in Delhi Legislative Election, 2020.

People crowded both the areas to witness the sensitization programme. Several people also gathered around to take a close look at the demonstration on the functioning of EVM machine.

The main objective of organizing such a campaign at these locations is to ensure wider connects with every voter so that they could actively participate in the election and also encourage others for similar participation. In order to encourage the Persons with Disability (PWD) and Senior Citizens (80+) in the capital, the Office of Chief Electoral Officer, Delhi has made special arrangements which were elaborated to the people and they were also informed to get other related information's on toll free Voter Helpline number 1950.



