

OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

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PRESS NOTE

Special Voter Awareness Campaigns in Low Voter Turnout areas of Kirari Assembly Constituency (AC-09)

With less than six days to the day of Poll in Delhi on 8th February 2020, crops through numerous Voter Awareness Campaigns are being planted by Delhi Election Office with a target to get a fruitful result viz. attaining the most Voter Turnout during General Assembly Election – 2020. Efforts are continued to be posed in the Low Voter Turnout areas where a less number of voting was reported during Lok Sabha Election - 2019.

This Saturday, continuing the set out of organizing awareness campaigns in low voter turnout areas, the locations namely Prem Nagar and Suleman Nagar of Kirari Assembly Constituency (AC-09) were covered with a motive of encouraging the people to participate in the festival of democracy on 8th February 2020. It is informed that a total of 1,09,571 voters out of 2,63,051 registered voters from Kirari Assembly Constituency did not cast their vote during Lok Sabha Elections- 2019.

The Officers /officials from Delhi election office were present during the event. With a theme of "Dilli Ka Voter, Dilli Ka Dabang", street plays were organized by Just Event, Nukkad Natak Team in above mentioned locations. Banners were displayed. Pamphlets containing various election related information were distributed. Dance & songs were performed to spread awareness. The slogans encouraging the voters to come forward and vote on 8th February 2020 were highly motivational and liked by the crowd gathered during the event. The election team informed the audience about the steps taken by CEO, Delhi to enlighten voters for maximum participation in Delhi Legislative Election, 2020. They exhibited the functioning of EVM/VVPAT machines. The crowd which included Young Voters, Women, Senior Citizens took a close look at the demonstration of the functioning of EVM machine & participated.



The events were crowded with a lot of people with a interest of getting information about election. They further raised queries w.r.t. EVM-VVPAT and other election related information and they were answered by the election team.

The main objective of organizing such a campaign at these locations is to ensure wider connectivity with every voter and their active participation in the election and also, to encourage others for similar participation.



