

OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

DATED: 04-02-2020

PRESS NOTE

1. COLLABORATION WITH DELHI METRO ON CSR BASIS

2. AWARENESS PROGRAMME IN LOW VOTER TURNOUT AREAS OF MEHRAULI ASSEMBLY CONSTITUENCY (AC-45)

FINAL COUNTDOWN STARTED. 3 DAYS LEFT TO THE DAY OF POLL IN DELHI (8TH FEB. 2020)

CEO Delhi collaborated with DMRC to create awareness about electoral process and motivate general public to cast their vote on 8th February 2020.

This collaboration has been made with support of Delhi Metro on **Corporate Social Responsibility (CSR) basis**. DMRC provided space for installation of canopies & banners in prominent locations of 20 busiest Metro Stations from almost all the lines. The Delhi Election Office installed canopies with banners in Shahdara, Kashmere Gate, Vishwavidyalaya, Uttam Nagar (East), Janakpuri (West), Anand Vihar ISBT, Inderlok, Welcome, Jahangirpuri, Akshardham, Lajpat Nagar, Kalkaji Mandir, Azadpur, Netaji Subhash Place, Vasant Vihar, Greater Kailash Metro Stations & banners in Chandni Chowk, Chawri Bazar, New Delhi, Rajiv Chowk Metro Stations.



Dr. Ranbir Singh, CEO, Delhi said, **“DMRC has got the wider connectivity and it covers most of the part of Delhi. As a lot of passengers commute through Delhi Metro, this platform will be advantageous for us in spreading Voter Awareness and enlighten them to cast their vote in Delhi Assembly Election-2020.”**

The officials from election office are present in the canopies and are distributing pamphlets containing election related information to the commuters. The commuters are mesmerized with the efforts of CEO, Delhi and are taking selfies in the installed canopies in metro stations.

W.R.T. Turn-around 30 campaigns, focusing on Low Voter Turn-out areas of Lok Sabha Election 2019, events were organized in Katwaria Sarai and Ber Sarai of Mehrauli Assembly Constituency (AC-45). It is pertinent to mention that a total of 86,445 voters out of 1,96,781 registered voters from Mehrauli Assembly Constituency did not cast their vote during Lok Sabha Elections- 2019.

The events at all above locations commenced with Street Plays by teams of Apni Koshish, Skytouch Entertainment & Satyam Inst. of Education. Election Office displayed banners containing various messages to sensitize voters about various election related information. The Team performed Street plays and gave a message on importance of voting and insisted the spectators to cast their vote on 8th February 2020. The team also performed songs & dance activities to create interest amongst the spectators. The event was followed by EVM-VVPAT demonstration by the Election Officials. The session engaged the spectators to have hands-on,

the EVM machines. They raised several queries with respect to functioning of EVM-VVPAT and were answered suitably by the officials of Election Office. In the end, the gathering pledged that they will exercise their right to vote on 8th February 2020.

It is worthwhile mentioning that be it collaboration of CEO, Delhi with DMRC or the events organized in Mehrauli to stimulate the voters to vote on 8th Feb, 2020, responses got from the commuters/spectators is highly commendable.



