

# OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

Dated: 17-01-2020

## PRESS NOTE

### SPECIAL VOTER AWARENESS CAMPAIGN

#### -Prabhat Rally by the 250 Primary Schools students of EDMC in East Delhi Area

&

#### -Special voter awareness campaign in 'Deoli' & 'Dakshinpuri' areas of South District

The objective of Election Commission of India is to ensure maximum participation of voters during General Elections. Keeping this objective into consideration, Dr. Ranbir Singh, CEO, Delhi has emphasized that unique awareness programmes are required to be organized through which different segments of the society may be encouraged to cast their vote during Delhi General Assembly Election – 2020.

In one of its kind initiative, nearly 15,000 students of around 250 government primary schools of East DMC took out 'Prabhat Rally' (morning march) in their respective school areas during Voter Awareness campaign on Friday in East Delhi. Students of class 4<sup>th</sup> and 5<sup>th</sup> enthusiastically participated in the Rally which was carried out between 9.00 am to 10.00 am.

Carrying posters, banners and placards, students marched in several localities and colonies around their schools, sensitizing voters to participate in Delhi Legislative Assembly Election, 2020 and cast their vote on February 8, 2020. Throughout the activity, the students used slogans '*Chodo Apne Saare Kaam, 8 February Ko Karen Matdaan, Ye Hai Sabki Jimmedari, Vote Karegi Delhi Saari*' and '*Mummy Papa Note Karen, 8 February Ko Vote Karen*'.

In addition to above, voter awareness campaigns were also organized in **Deoli Village** and **Dakshinpuri areas** where a considerable large number of voters did not turn up for voting in Lok Sabha Election -2019. A total of **91658** voters out of **2,30,702** registered voters from Deoli Assembly Constituency did not cast their vote during Lok Sabha Election 2019.

Street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed during the event. Banners were displayed throughout the function, flagging voter awareness messages and other key information related to election.

A team of **Apni Koshish** Nukkad Team performed the plays. The slogans **Aap ka vote aap ka Adhikar**' and '**Delhi ka dabang vo jo de Vote**' were particularly liked by the crowd.

The camps were crowded in all above areas & witnessed the sensitization programme with great enthusiasm. They were encouraged by the steps taken by CEO Office to enlighten voters for maximum participation in Delhi Legislative Election, 2020.



