

OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

Dated: 18-01-2020

PRESS NOTE

Special Voter Awareness Campaign to ensure wider participation of voters in low voter turnout Assembly Constituencies

Programme/Events organized at Rithala Assembly Constituency on 18 January, 2020 (Saturday)

The objective of Election Commission of India is to ensure maximum participation of voters during General Elections. Keeping this objective into consideration Dr. Ranbir Singh, CEO, Delhi has emphasized that special awareness programs are required to be carried out in 30 Assembly Constituencies in NCT of Delhi, where a considerable large number of voters did not turn up for voting in Lok Sabha Election -2019.

Accordingly special drive of awareness campaign has been started since 11th January, 2020. In this series, on 18-01-2020 i.e. (Saturday) various voters' sensitization activities were organized in Vijay Vihar Rithala, Sec-16 Market Rohini, Central Park Sec-17 and areas in Rithala Assembly Constituency in North West District of Delhi. During Lok Sabha Election 2019, a total of 1,12,761 voters out of 2,71,561 registered voters from North West Assembly Constituency did not cast their vote.

As a large number of voters did not participate in the Lok Sabha Election, 2019, the special voter awareness campaign is designed to motivate such voters so that they should be encouraged to participate in the festival of democracy i.e. General Election of 2020 of Delhi Assembly, where voting right has to be exercised on 8th February, 2020.

In this regard, street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed in Vijay Vihar Rithala, Sec-16 Market Rohini, Central Park Sec-17 areas. Various banners containing various messages were displayed at both the locations to sensitize voters about various election related information's.

A team of Just Event group performed the plays. Activities like dance and songs were performed to spread awareness. The slogans '**Aap ka vote aap ka Adhikar**' and '**Delhi ka dabang vo jo de Vote**' were particularly liked by the crowd.

The team from the Office of CEO, Delhi and District Election Officer, North West quizzed people about the date of the voting as an effort to ensure that they could ensure casting of their vote on 08.02.2020. The team informed the audience about the steps taken to enlighten voters for maximum participation in Delhi Legislative Election, 2020.

People crowded both the areas to witness the sensitization programme. The main objective of organizing such a campaign at these locations is to ensure wider connects with every voter so that they could actively participate in the election and also encourage others for Citizens (80+) in the capital, the Office of Chief Electoral Officer, Delhi has made special arrangements which were elaborated to the people and they were also informed to get other related information's on toll free Voter Helpline number 1950.



