

OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

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PRESS NOTE

SPECIAL VOTER AWARENESS CAMPAIGN

-Prabhat Rally by 400 Primary Schools students of South DMC Area

&

-Special voter awareness campaign in 'Kamruddin Nagar' & 'Ghevra Village' areas of Mundka Assembly Constituency

The CEO Office, Delhi in its initiative of spreading voters' awareness to ensure maximum participation of voters during General Elections has been organizing numerous voters' awareness programmes in all the districts of Delhi to encourage the citizens to cast their vote during Delhi General Assembly Election – 2020.

In pursuit of such vision, the students of around 400 government primary schools of South DMC took out 'Prabhat Rally' (morning march) in their respective school areas during Voter Awareness campaign on Tuesday in South DMC Area. Students of class 4th and 5th enthusiastically participated in the Rally which was carried out between 9.00 am to 10.00 am.

Carrying various voters' awareness posters, banners and placards, students marched in several localities and colonies around their schools, sensitizing voters to participate in Delhi Legislative Assembly Election, 2020 and cast their vote on February 8, 2020. Throughout the campaign, the students used various slogans

**'Jan Jan Ki Yahi Pukar Hai, Vote Daalna Hamara Adhikar hai,
'nahi karoge yadi matdaan, hoga loktantra ka nuksaan',
'Chunav hai loktantra ki shaan, Vote dekar karo iska samman',
'Loktantra ki suno pukaar, mat khona apna matadhikar
and 'Umar Attarah puri hai, Mat dena bahut zaruri hai'.**

In addition to above, voter awareness campaigns were also organized in Low Turn Out Area i.e. **Kamruddin Nagar** and **Ghevra Village areas of Mundka Assembly Constituency** in North West District of Delhi. During Lok Sabha Election 2019, a total of 1,20,079 voters out of 2,74,003 registered voters from North West Assembly Constituency did not cast their vote.

Street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed during the event. Banners were displayed throughout the function, flagging voter awareness messages and other key information related to election. Nukkad Natak also performed on the theme 'Dilli Ka Matdata, Dilli Ka Dabang'. The slogans **Aap ka vote aap ka Adhikar'** and **'Delhi ka dabang vo jo de Vote'** were particularly liked by the crowd.

The March/Prabhat Rallies & camps were crowded in all above areas & witnessed the motivational programme with great enthusiasm. They were encouraged by the steps taken by CEO Office to enlighten voters for maximum participation in Delhi Legislative Election, 2020.



