

Office of the Chief Electoral Officer

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

Dated: 22-01-2020

PRESS NOTE

Special campaign for Voter awareness to ensure wider participation of voters in lowest voter turnout Assembly Constituencies–Program/Events at Mukandpur By Pass chowk, Burari Chowk, & Nathupura Mod on 22 January'2020 (Wednesday)

To achieve greater participation of voters in 30 Assembly Constituencies in the NCT of Delhi that reported low voter turnout in Lok Sabha Election, 2019, Dr. Ranbir Singh (CEO, Delhi) has started a special awareness campaign in these Assembly Constituencies. On 22-01-2020 i.e. (Wednesday) it was organized in **Mukandpur by Pass chowk, Burari Chowk, & Nathupura Mod.**

Accordingly special drive of awareness campaign has been started since 11th January, 2020. In this series, on 22-01-2020 i.e. (Wednesday) various voters' sensitization activities were organized in **Mukandpur by Pass chowk, Burari Chowk, & Nathupura Mod** areas in **Burari** Assembly Constituency in Central District of Delhi. During Lok Sabha Election 2019, a total of 1,37,279 voters out of 3,42,967 registered voters from Central Assembly Constituency did not cast their vote.

Streets play on the theme of 'voter participation' and were performed in in these areas. For this, banners were put up at the locations for sharing information about the election with the public present there. Team of Election staffs also marched along the road/Gali. Door to Door awareness campaign was also held in **Mukandpur by Pass chowk, Burari Chowk, & Nathupura Mod.**

To further engage voters, quiz was organized in which various questions related to the election process and schedule were asked. A team from the Office of CEO, Delhi informed the audience about the steps taken to enlighten voters for maximum participation in Delhi Legislative Election, 2020.

At all the locations public have shown greater interest. They not only asked question but also very minutely observed the functions of EVM. The main motive to organize such campaigns at these locations was to reach to every voter so that they will not only participate in election for himself/herself but also encourage others to participate so that our democracy strengthen further. In order to encourage the Persons with Disability (PWD) in the capital, the Office of Chief Electoral Officer, Delhi has made a special arrangement in the toll free Voter Helpline number 1950.

A team of Sky **Touch Entertainment** performed the plays. The slogans **Aap ka vote aap ka Adhikar'** and **'Delhi ka dabang vo jo de Vote'** were particularly liked by the participants/Audience. Group of artists gave spectacular performance appealing the audience to actively participate on the date of polling i.e. February 8, 2020.

A large gathering of audience witnessed the performances at all the locations. They attentively watched the play and were encouraged with the dedicated message. Similar voter awareness activities would be organized in other Assembly Constituencies in the coming days.



