

# OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

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## PRESS NOTE

### **Special Voter Awareness Campaign:- Programme/events organized on 23 January, 2020 (Thursday)**

#### **1-Uttam Nagar Assembly Constituency**

#### **2-Rajinder nagar Assembly Constituency**

The objective of Election Commission of India is to ensure maximum participation of voters during General Elections. Keeping this objective into consideration Dr. Ranbir Singh, CEO, Delhi has emphasized that special awareness programs are required to be carried out in 30 Assembly Constituencies in NCT of Delhi, where a considerable large number of voters did not turn up for voting in Lok Sabha Election -2019.

Accordingly special drive of awareness campaign held today (i.e.Thursday) various voters' sensitization activities were organized in Kheda Park, Anand Vihar,Uttam Nagar and Bindapur areas in **Uttam Nagar Assembly Constituency** in South West District of Delhi and G-Block Narayna Vihar, areas of **Rajinder nagar Assembly Constituency in New Delhi District**

**During Lok Sabha Election 2019, a total of 99,586 voters out of 2,68,856 registered voters from Uttam Nagar Assembly Constituency. & 78,619 voters out of 1,75,566 registered voters from Rajinder nagar Assembly Constituency did not cast their vote respectively.**

As a large number of voters did not participate in the Lok Sabha Election, 2019, the special voter awareness campaign is designed to motivate such voters so that they should be encouraged to participate in the festival of democracy i.e. General Election of 2020 of Delhi Assembly, where voting right has to be exercised on 8<sup>th</sup> February, 2020.

In this regard, street plays on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed in **both the areas**. Various banners containing various messages were displayed at both the locations to sensitize voters about various election related information's.

A Nukkad Team performed the plays. Activities like Puppet Show, dance and songs were performed to spread awareness. The slogans '**Aap ka vote aap ka Adhikar**' and '**Delhi ka dabang vo jo de Vote**' were particularly liked by the crowd.

Quiz and prize distribution also done (about the date of the voting) as an effort to ensure that they could ensure casting of their vote on 08.02.2020. The team informed the audience about the steps taken to enlighten voters for maximum participation in Delhi Legislative Election, 2020.

People crowded both the areas to witness the sensitization programme. The main objective of organizing such a campaign at these locations is to ensure wider connects with every voter so that they could actively participate in the election and also encourage others for Citizens (80+) in the capital, the Office of Chief Electoral Officer, Delhi has made special arrangements which were elaborated to the people and they were also informed to get other related information's on toll free Voter Helpline number 1950.





