

# OFFICE OF THE CHIEF ELECTORAL OFFICER

Old St. Stephen's College Building, Lothian Road, Kashmere Gate, Delhi, 110006

Dated: 24-01-2020

## PRESS NOTE

**-National Voters' Day Pledge by CEO Office**  
**-Prabhat Rally by the Primary Schools students of North Delhi Municipal Corporation**  
**&**  
**-Special Voter Awareness Campaigns in Bijwasan & Ghonda Assembly Constituency**

The National Voters' Day is being celebrated across the country on 25<sup>th</sup> January 2020 to register the newly eligible youth (18+) in the electoral roll and also to promote electoral participation. The Election Commission of India in its prerogative to promote awareness among the people especially the newly eligible young voters in the electoral process, has directed to organize National Voters' Day with the themes of democracy and electoral participations. On this occasion, every voter is expected to take National Voters' Day Pledge for ethical electoral participation. This year, Saturday being non-working day, the National Voters' Day Pledge was undertaken on 24.01.2020.

This Friday, the Office of CEO, Delhi undertook the National Voters's Day Pledge. Dr. Ranbir Singh, CEO Delhi, addressed the staff about relevance and importance of Voters' Pledge and encouraged them to participate in the electoral process. All the staff members had taken Pledge, to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections.

In addition to above, various campaigns on Voters' awareness were carried out in various districts of Delhi. One amongst the campaigns, over 500 Government primary schools of North Delhi Municipal Corporation underwent '**Prabhat Rally**' (morning march) in their respective school areas during Voter Awareness campaign on Friday. The students of class 4<sup>th</sup> and 5<sup>th</sup> keenly participated in the Rally. They carried posters, banners with Voters' Awareness Messages and marched in several localities and colonies around their schools, sensitizing voters to participate in Delhi Legislative Assembly Election, 2020 and cast their vote on February 8, 2020. During the March Past, the students used slogans '*Mere Vote Me Hai Dum, Me Hu Dilli Ka Dabang*', '*SaareKaam Chhod Do, 8 Fervery ko Vote do*' and '*Jagruk Desh Ki Ek hi Pehchaan, Shat Pratishat Ho Matdan*' and '*Jan Jan ki Pukaar hai, Vote Dena Hamara Adhikar Hai*', '*Samay Vote Ke Liye Avashya Nikale, Is Zimmdari Ko Kabhi NaTaale*'.

CEO, Delhi in its initiative of conducting Special drives of awareness campaigns in Low Voter Turnout areas, organized Voters Sensitization Programme in Kapashera, Samalkha, Dwarka Sec.9 Metro Station and Raj Nagar-II areas in Bijwasan Assembly Constituency of South West District of Delhi and Gamri & Ghonda Village, areas in Ghonda Assembly Constituency of North East District

**During Lok Sabha Election 2019, a total of 76,964 voters out of 1,92,832 registered voters from Bijwasan Assembly Constituency. & 83,327 voters out of 2,17,865 registered voters from Ghonda Assembly Constituency did not cast their vote respectively.**

Nukkad Nataks on the theme of 'voter participation' and 'functioning of EVM/VVPAT' were performed during the event. Banners were displayed throughout the function, flagging voter awareness messages and other key information related to electionActivities like Puppet Show, dance and songs were performed to spread awareness. The slogans '**Aap ka vote aap ka Adhikar**' and '**Delhi ka dabang vo jo de Vote**' were particularly liked by the crowd.

The events were crowded in all above areas & witnessed the programme with great enthusiasm. They were encouraged by the steps taken by CEO Office to enlighten voters for maximum participation in Delhi Legislative Election, 2020.



