

OFFICE OF THE CHIEF ELECTORAL OFFICER

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PRESS NOTE

Voter Awareness Campaigns in Low Voter Turnout areas in Bawana Assembly Constituency (AC-7)

The Countdown to the General Election in Delhi has begun. Extreme efforts are put on to sensitize voters about the election process through all possible ways and to motivate them to cast their vote on 8th February 2020. With an objective of achieving a large voter turnout during this Assembly Election-2020, focus is being imposed on conducting awareness programmes especially in the low voter turnout areas of Lok Sabha Election - 2019.

Dr. Ranbir Singh, CEO, Delhi stated that as a large number of voters did not participate in the Lok Sabha Election, 2019, the special voter awareness campaigns are designed to motivate such voters so that they should be encouraged to participate in the festival of democracy i.e. General Election of Delhi Assembly 2020 where voting right has to be exercised on 8th February 2020.

This Thursday, in the special drive of conducting awareness campaigns, the area namely Bhagat Singh Chowk & Ambedkar Park of Shahbad Dairy & J.J. Colony & Atithi Colony of Bawana Assembly Constituency were covered. It is pertinent to mention that a total of 1,26,572 voters out of 3,07,037 registered voters from Bawana Assembly Constituency did not cast their vote during Lok Sabha Elections- 2019.

The campaign included voters' sensitization activities including street plays by 'Mitra Rangmanch' on the theme "Dilli Ka Matdaata, Dilli Ka Dabang". By the means of street plays, they encouraged the audience about importance of Voter Participation in election process. A team from Election office present during the event informed the gathering about 'Functioning of EVM/VVPAT'. The banners containing various messages were displayed at all the locations to sensitize voters about various election related information. The gathering of people were delighted by the motivational slogans used by the team.



The election officials enlightened the voters about the electoral process, the special arrangements made for PwD & Senior Citizen Voters (80+) and also informed the toll free Voter Helpline number 1950 to get other relevant information. The public raised several queries and they were answered by the election officials.

A large number of people assembled to witness the Voter motivational campaign at all the above locations.

