

**OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI**  
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**PRESS RELEASE**

NEW DELHI

Dated: 28.04.2024

This is in reference to the news appearing in certain sections of the media alleging that a ban has been imposed by the Election Commission of India (ECI) on a Campaign Song (2 Min 03 Sec.) by Aam Aadmi Party (AAP) namely 'jail ke jawaab me hum vote denge' song. The news is factually incorrect and misleading.

It is informed that during the review and scrutiny of the advertisement submitted by the Aam Aadmi Party, the Media Pre Certification Committee headed by the Joint Chief Electoral Officer, Delhi made certain observations regarding the advertisement/ creative with reference to various provisions/ guidelines stipulated by ECI. The said creative/ advertisement was returned along with the observations with the request to modify the contents of the creative as per the Advertising Codes prescribed under the Cable Television Network Rules, 1994 and ECI guideline/ norms circulated vide letter dated 24th August, 2023 and resubmit after modification, for the certification.

The applicant was also informed that in case if they do not agree with the decision of the Committee, they may file an appeal before the State Level MCMC under the Chairmanship of Chief Electoral Officer, Delhi.

Therefore, the news that 'ECI has banned the song' is factually incorrect and misleading.

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