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PRESS RELEASE

- **Chief Electoral Officer Delhi Collaborates with Rapido to strengthen voter turnout in Delhi on the polling day;**
- **CEO Delhi aims to minimize transportation barriers through this collaboration with Rapido for upcoming Lok Sabha Elections in Delhi;**
- **The bike pilot will pick up the elector from the polling station and ensure their safe return to home; free of charge**
- **CEO Delhi aims to facilitate ease of travel for voters, thereby eliminating logistical challenges and promoting increased participation in the electoral process**

New Delhi, May 09 2024

Strengthening voter participation in the Lok Sabha elections through augmented last mile connectivity for the electors of Delhi, the Chief Electoral Officer of Delhi, Sh. P. Krishnamurthy, today announced a strategic partnership with Rapido, a bike ride-sharing company. As per the arrangement decided with Rapido, eligible voters in Delhi will be provided with an option to avail a free of charge ride from the polling booths to their home on the day of voting.

As Delhi prepares for the Lok Sabha polling day on May 25, 2024, this collaboration aims to address transportation barriers and encourage citizens to exercise their democratic right to vote. Recognizing the importance of maximizing voter turnout, the Chief Electoral Officer Delhi

has taken proactive measures to ensure comfortable commute from polling stations for all eligible voters.

Welcoming this initiative, Sh. P. Krishnamurthy, Chief Electoral Officer of Delhi, stated, "By offering option of free bike rides on the polling day, we aim to ensure ease of voting experience and to encourage citizens to exercise their vote & contribute to the democratic process. Every vote counts and it is essential to ensure that every eligible voter can cast their vote without hindrance."

Rapido has a Pool of 08 Lakhs (Eight Lakhs only) bike captains in Delhi with subscriber base of 80 Lakhs (Eighty Lakhs only).

The availability of bike riders at Polling Stations across NCT of Delhi will be facilitated and ensured at the nearby designated polling booths. On the day of voting, voters in Delhi, after casting their vote, can conveniently book & avail a complimentary bike ride from the polling station through Rapido app. A dedicated rider will pick up the elector from the polling station and ensure their safe return to home.
