

OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI
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PRESS RELEASE

- **Driving Democracy Forward: Voter Awareness on Wheels!**
- **Autos on a Mission: Spreading the Power of the Vote Across Delhi!**
- **Chief Electoral Officer of Delhi Flags off Autos for Voter Awareness Campaign**

NEW DELHI

Dated: January 15th, 2025

In a significant step to promote voter awareness ahead of the Delhi Legislative Assembly Election 2025, the Chief Electoral Officer (CEO) of Delhi, Smt. R. Alice Vaz, flagged off a fleet of specially designed autos today. These autos are set to operate in all 70 Assembly constituencies of Delhi, spreading the message of the importance of voting and encouraging citizens to actively participate in the democratic process. More than 3,000 auto-rickshaws have been deployed for this awareness campaign.

The initiative aims to reach every nook and corner of the city, emphasizing the significance of casting a vote as a fundamental democratic right. Speaking at the event, Smt. R. Alice Vaz stated, "Voting is not just a right but a responsibility that strengthens the foundation of democracy. Through this campaign, we hope to inspire every eligible voter in Delhi to come forward and make their voice heard."

The autos, adorned with vibrant posters and slogans, will serve as mobile awareness units, disseminating information about voting procedures, polling dates, and the importance of every single vote. This innovative approach is part of a broader effort by the Election Commission to ensure maximum voter turnout and inclusive participation in the upcoming elections.
