

# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Media Award/2018/Communication

Dated: 16<sup>th</sup> November, 2018

To,

The Chief Electoral Officers of  
All States and UTs.

**Subject - National Media Award 2018-reg.**

Sir/Madam,

I am directed to inform that the Commission has decided to give away National Media Award for best campaign on Voters' Education and Awareness during the year 2018 as is being done since 2012. The awards will be given in following four categories:

- i. Print Media
- ii. Electronic (Television) Media
- iii. Electronic (Radio) Media and
- iv. Online (Internet)/Social Media

2. You may, therefore, recommend the names of one or more media organizations out of four award categories as specified above, for contributing remarkably in the said fields for the year 2018 along with the details of their special contribution.

3. I am also to say that the Commission's memorandum dated 16<sup>th</sup> November, 2018 (**enclosed herewith**) in this regard, describing all the criteria and details of the award may also be uploaded on your official website.

4. You are also requested to inform all concerned media in your State that they may also directly submit their nomination to the Commission along with the details of their special contribution. All the nomination will be considered by a duly constituted Jury at ECI level.

5. All such recommendations/submissions must reach to the Commission latest by **30<sup>th</sup> November, 2018 positively**.

Yours faithfully,

  
(Pawan Diwan)

**Under Secretary**

**Email:** [diwaneci@yahoo.co.in](mailto:diwaneci@yahoo.co.in)

**☎ 011-23052133**

